



2020 Nutcracker Program Business Ad Order Form

Complete Ad/Payment Submission Deadline: Oct.26, 2020
or **\$25 Early Bird Discount: Oct 12, 2020**

*Dallas Ballet Company is a non-profit 501(c)3 organization
Your ad purchase is a **tax-deductible** contribution. Thank you for your support!*

Name _____
 Address/City/Zip _____
 Phone _____ Email _____
 Name as you would like it to appear in Nutcracker program sponsorship listing:

X Ad Choice	Ad Size	Ad Description/ Program Sponsorship Level	Business Ad Price	Early Bird Price (Before 10/12/20)	Total Due
	7.5"w x 10"h	Full Page Ad (Platinum)	\$250	\$225	
	3.75"w x 10"h	½ Page Ad (Gold)	\$145	\$120	
	7.5"w x 5"h	½ Page Ad (Gold)	\$145	\$120	
	3.75"w x 5"h	¼ Page Ad (Silver)	\$85	\$60	
	3.75"w x 2"h	^{1/10} Page Ad (Bronze)	\$55	\$30	

**Check payable to DBCo. Guild, memo: Nutcracker Ad; Mail to 8530 Abrams Road #608, 75243

Ad Copy Instructions:

- _____ Complete ad provided
- _____ Please create ad for me
- _____ Photo
- _____ Font**
- _____ Frame**
- _____ Graphic**

**See Ad Guide options on back

[exact wording for your ad]

Proofread carefully! Save black & white ads at 300 dpi in ai, pdf, eps, jpg, or tif.

Email form, photos, and questions: Ruthanne Wilson and Jennifer Scullion at dbconutcrackerads@gmail.com

****Ad Guide 2020**

Please select from the following artwork options:

Font Choices	
A	Champagne & Limousines
B	FELIX TITLING
C	<i>Chancery</i>
D	Gabriola
E	<i>Liberty</i>
F	<i>Marigold</i>
G	CHARLEMAGNE STD BOLD
H	University Roman BT
I	Latin Modern Roman Dunhill

